

Thomas (trey) copeland

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PROFILE

Experienced and versatile photography and digital media specialist with a proving history of success in diverse environments such as Digital Print Studios, Photography Studios, Museum Collections, and College Classrooms. Currently employed as a Studio Photographer and Digital Media Artist at BCS NIKE, proficient in using Adobe Cloud software such as Illustrator, Photoshop, InDesign, and Premiere Pro to oversee the imaging process of new garments, jerseys, and inflatables for NIKE Creative. My skills in Visual Communication are backed by a terminal degree, secure that I pay close attention to detail and maintain superior quality control. Additionally, I am a team player eager to learn new processes and who values strong communication and collaboration to achieve overall success.

WORK EXPERIENCE

09/2022 – present
Kansas City Metropolitan
Area

Associate Digital Photography Artist Branded Custom Sportswear, Inc.

- Contributed as a Studio Photographer and Digital Media Artist to BCS NIKE, demonstrating a strong focus on Visual Communication, meticulous attention to Detail, and a collaborative approach to assure seamless team success.
- Employed active communication skills to capture high-quality visual content through photography, consistently meeting client expectations and maintaining brand standards.
- Utilized advanced digital editing techniques to enhance and optimize images, resulting in visually captivating marketing materials and an elevated brand presence.
- Collaborated closely with cross-functional teams, including designers and marketing professionals, to assure a cohesive and effective visual message across various platforms.
- Demonstrated exceptional time management and multitasking abilities, effectively meeting deadlines for multiple concurrent projects while maintaining a high level of accuracy and quality.

03/2015 – present
Kansas City, Missouri

Photography and Videography Specialist trey - freelance artist

- Utilized artistic vision and expertise in digital media production to excel as a Photography and Videography Specialist
- Demonstrated mastery in photography and videography techniques to capture compelling visuals
- Provided exceptional editing services to heighten the quality and aesthetics of multimedia content
- Exercised creative direction to effectively conceptualize and execute visually captivating projects

01/2022 – 06/2022
Portland, Oregon, United
States

Graduate Teaching Assistant Willamette University

- Engaged in dynamic and thought-provoking discussions with students, employing active questioning techniques tailored to meet the unique needs and progress of each class member.
- I provided valuable guidance and support to students, helping them to enhance their problem-solving skills in photography, photographic history, and studio lighting essentials.
- Actively participated in assisting students throughout their journey, ensuring their understanding and competence in photography, e-commerce standards, and studio lighting essentials.

WORK EXPERIENCE

08/2020 – 06/2022
Portland, Oregon, United States

Large Format Print Technician Pacific Northwest College of Art

- Operated and maintained large format printers, ensuring optimal print quality and minimizing downtime through regular calibration and troubleshooting.
- Collaborated with customers to understand their specific printing needs and provided guidance on selecting appropriate materials, sizes, and finishes for a wide range of print projects.
- Managed inventory and ordered necessary supplies to meet project requirements and preserve seamless production workflow.

12/2018 – 10/2019
Kansas City, Missouri

Photographer The Nelson-Atkins Museum of Art

- Photographed and documented the museum's public galleries, utilizing digital photography techniques, while also capturing and documenting images of the museum's private art collection
- Adapted to new situations and handled new projects with immediate deadlines, showcasing flexibility, and problem-solving abilities
- Managed high volumes of work while effectively prioritizing time to ensure efficient completion of tasks
- Digitized, edited, and color-corrected the collection, as well as backlogs of archived flat and 3D works, resulting in highly organized digital files for both online and print publication
- Worked closely under the direction of Curators to ensure precise attention to details, positioning, colors, backgrounds, and tonal ranges.

01/2018 – 04/2019
Kansas City, Missouri

Art Curator Paper Birch Landing

- Developed and managed engaging art exhibitions, showcasing diverse artists and their unique works to captivate and educate art enthusiasts.
- Collaborated with artists, and collectors, to be able to curate and organize successful art shows, fostering an enriching and inclusive cultural environment.
- Implemented innovative marketing strategies, including social media campaigns and partnerships with local influencers, resulting in increased foot traffic and enhanced public awareness of the gallery's curated collections.

08/2018 – 12/2018
Kansas City, Missouri

Photography Intern The Nelson-Atkins Museum of Art

Digital Media and Photography internship in the photography studio, and making visual media. This Internship parlayed into an immediate job offer as one of the contract photographers.

04/2013 – 11/2013
Chicago, Illinois

Donation Representative Chicago Shakespeare Theater

Making contact with members and previous patrons, inquiring about their ability to continue donating to the nonprofit theatre.

EDUCATION

08/2020 – 06/2022
Portland, United States

Visual Communication Concept Creation | MFA Pacific Northwest College of Art at Willamette University

- Through my coursework in visual communication, I have a comprehensive understanding of design principles. This includes learning about composition, color theory, and layout design.
- Collaborated with a team of designers and mentors to create visually striking and engaging concepts for various projects, such as experiences in interactive art/design projects, and digital media.

EDUCATION

08/2014 – 12/2018
Kansas City, United States

- Demonstrated strong attention to detail and creative problem-solving skills by conceptualizing innovative design solutions for real-world clients, resulting in positive feedback and increased customer satisfaction.

Photography and Digital Media | BFA Kansas City Art Institute

- Developed a comprehensive understanding of photography techniques and principles through coursework and hands-on experience.
- Applied digital media skills to create visually compelling and engaging content for various projects and assignments.
- Demonstrated proficiency in industry-standard software and equipment, enhancing technical skills and ensuring high-quality outputs in photography and digital media projects.

11/2011 – 04/2014
Chicago, United States

Comedy Writing | Program Completion The Second City - Chicago

- Developed and executed original comedic sketches and scripts as part of the curriculum, establishing a strong ability to generate innovative and engaging content.
- Utilized humor and comedic techniques to effectively communicate complex ideas and concepts, enhancing audience engagement and understanding during presentations and class projects.
- Actively participated in comedy writing workshops, receiving feedback from industry professionals and refining comedic writing skills to consistently produce high-quality and humorous content.

2008 – 2011
Springfield, United States

Communications & Theatre Missouri State University

- Developed strong writing and presentation skills through coursework in communications and theatre, earning consistent top grades and positive feedback from professors.

SKILLS

Creativity

Technical skills

Attention to detail

Problem-solving

Communication

Time management

Photoshop

Adobe Creative Suite

Photography

Editing